

North Sails Group, LLC Sweepstakes

OFFICIAL RULES

North Sails Volvo Ocean Race VIP Stopover Experience

November 2017 – June 2018

VOID WHERE PROHIBITED BY LAW

NOTICE TO ONLINE ENTRANTS

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry, or the Instagram account responsible for the winning post. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged, illegible or postage due mail/entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes any person they believe have intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted, (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select the winner from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND OFFICIAL SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. Eligibility: The **North Sails Volvo Ocean Race VIP Stopover Experience** (the "Sweepstakes") is open to legal residents of the 10 stopover cities and the surrounding regions, except where prohibited by law, age 18 or older at the time of entry. **VOID WHERE PROHIBITED BY LAW.** Employees, shareholders, officers, directors and agents of North Sails Group, LLC (the "Sponsor"), Volvo Ocean Race, their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

2. Timing: The Sweepstakes begins when the sponsor announces the contest to the local audience, and ends when the Sponsor announces the winner (the “Sweepstakes Period”). Administrator’s computer is the official time-keeping device for the Sweepstakes. Eligible stopover ports will follow the timeline below.

The following timeline applies to relevant stopover ports

10 days prior to leg finish (ETA)	Launch Sweepstakes to Local Audience
1 day prior to In-Port Race	Announce winner, close sweepstakes

3. Entry: There are three ways to enter.

- a. **Online Entry.** To enter online, participant must visit [link](#) and follow all entry instructions to complete and submit the online entry form to receive one (1) entry into the Sweepstakes (the “Online Entry”). **Online entries must be received between the dates of the Stopover Period.** Entrants are subject to all notices posted online including but not limited to the Sponsor’s Privacy Policy.

Limit: One (1) Entry per person per day regardless of whether entrant has more than one email address.

- b. **Facebook Lead Generation.** To enter on Facebook, participant must follow all entry instructions to complete and submit the entry form provided to receive one (1) entry into the Sweepstakes (the “Online Entry”). **Online entries must be received between the dates of the Stopover Period.** Entrants are subject to all notices posted online including but not limited to the Sponsor’s Privacy Policy.

Limit: One (1) Entry per person per day regardless of whether entrant has more than one email address.

- c. **Instagram Post.** To enter on Instagram, participant must post a photo within the context of the Volvo Ocean Race using hashtag #NSFanPhoto and tagging @volvoceanrace and @north_sails, to receive one (1) entry into the Sweepstakes (the “Online Entry”). **Online entries must be received between the dates of the Stopover Period.** Entrants are subject to all notices posted online including but not limited to the Sponsor’s Privacy Policy.

4. Prizes/Approximate Retail Value ("ARV")/Odds:

Grand Prize: 2 Equal Grand Prizes are available to be won, each for a \$300 value:

- 2 reservations for a VIP tour of the Volvo Ocean Race village in the selected stopover port. Odds of winning will depend upon the total number of eligible entries received, but is estimated at 1:10,000.

5. Random Drawing: The potential winners will be selected in a random drawing on or about **one (1) day**

in advance of the Volvo Ocean Race In Port Race, at the selected stopover from among all eligible entries received **during the Sweepstakes period** by North Sails Group, LLC/ the Sponsor, whose decisions are final.

6. Winner Notification: Prize winners will be notified by email and/or direct message requested to confirm their entry within 48 hours via return mail/message. Date and time of VIP Tours will be scheduled by North Sails Group, LLC in cooperation with Volvo Ocean Race, and are subject first and foremost to the scheduling demands of Volvo Ocean Race.

If winner notification is returned as undeliverable or if a selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner may be selected in a separate random drawing.

7. Prize Conditions: All expenses related to the acceptance or use of the prize is the sole responsibility of prize winner. Prizes are not redeemable for cash. Prizes are non-assignable or transferable, except to a surviving spouse. No substitution is permitted. Any other incidental expenses on prize not specified herein are the sole responsibility of each winner. Once the prize has been delivered to the winner, the prize is considered awarded.

The winners are responsible for all federal, state and local taxes, if applicable.

Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name, prize won, hometown, likeness for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Entrants' email addresses will be added to the North Sails e-news distribution list. Users have the right to opt-out. Email addresses will not be shared with businesses outside the sweepstakes initiative.

Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that any merchandise prize shall be subject to its manufacturer's standard warranty (if any and if applicable).

Gift cards are not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

8. Release: Participating entrants and their guests agree to these Official Rules and the decisions of the Sponsor, and release the Sponsor, North Sails Group, LLC, Volvo Ocean Race, and their respective parents, affiliates, subsidiaries, and related entities, successors and assigns, units and sponsors, divisions and advertising and promotional agencies, prize suppliers and all other businesses involved in this Sweepstakes, and all entities involved in the production, sponsorship and/or promotion of the prize, or any part thereof, including, without limitation, the respective directors, employees, representatives and agents of each (collectively, the "Released Entities"), from all claims and liability relating to their participation in the Sweepstakes and the acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the

offer and/or administration of the Sweepstakes and/or in the announcement of the prize.

9. Indemnity: Winners and their guests shall indemnify, defend and hold harmless the Released Entities from and against any and all claims, damages, actions, liability, loss, injury or expense, including reasonable attorneys' fees and costs, arising out of or in connection with: (a) winner's participation in the Sweepstakes; (b) a breach or allegation which if true would constitute a breach, of any of winner's representations, warranties or obligations herein; and (c) acceptance, possession, grant, or use of any prize, including without limitation, personal injury, death and property damage arising therefrom.

10. Disputes: Except where prohibited, participating entrants agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of Connecticut. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Connecticut without giving effect to any choice of law or conflict of law rules (whether of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Connecticut. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

ALL PARTICIPATING ENTRANTS AND PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

11. Privacy: By entering and providing the required entry information, entrants acknowledge that North Sails Group, LLC Group may also send information, samples or special offers it believes may be of interest to entrant, or other information or goods offered by its marketing partners. Personal information collected from online entrants is subject to the North Sails Group, LLC Group Privacy Policy which can be found at <https://northsails.com/sailing/corporate/privacy-policy>.

12. Official Rules: To request a copy of the Official Rules, see [link](#).

13. Winner Confirmation: For a written confirmation of the winners, send a stamped, self-addressed envelope (postmarked no later than the Monday following the Volvo Ocean Race Stopover's Leg Start) to: **2017 North Sails Group, LLC J-Class Sweepstakes, Winner Confirmation Request**, 449 Thames St, Newport, RI 02840.

14. Sponsor: North Sails Group, LLC, 125 Old Gate Lane, Milford, CT 06460

SWEEPSTAKES FACTS			
PRIZE	RETAIL VALUE	NUMBER OF PRIZES	ODDS

Grand Prize: Grand Prize is available to be won for a \$300 value	\$300	1	1 in 10,000
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You Have Not Yet Won. All entries have the same chance of winning. No one will know who the winner is until after the Sweepstakes ends.

Entry Is Free. You don't have to buy anything to enter. Just fill out the fields in the online entry form and submit.

Buying Won't Help You Win. Chances of winning without making a purchase are the same as the chances of someone who buys something.

Entry Deadline/Sweepstakes Closing Date. To be eligible to win the prize offered in this Sweepstakes, your entry must be received by the applicable entry dates stated in this communication. If there is no Entry Deadline stated, your entry must be received by the Final Sweepstakes Closing Date of 06/31/18.

VOID IN ALASKA, HAWAII, PUERTO RICO AND WHEREVER ELSE PROHIBITED BY LAW.